

Curriculum Vitae

BRINDUSA ARMANCA

Contact

Email: brindusa.armanca@gmail.com

Summary of qualifications

Prof.Dr. Brindusa ARMANCA is a media professor of the State University "Aurel Vlaicu" Arad (Romania), director of the Romanian Cultural Institute in Budapest (2006-2012), expert in media field and a journalist with a large experience in the management of media companies as the western regional branch of the Romanian Public Television for or ZIUA newspaper. As a journalist she is working as senior editor for TVR. In the past she reported for Radio Free Europe, Express weekly, Temesvari Uj Szo etc. As a TV producer she was awarded many times in national and European competitions for documentary films and also for journalism or cultural diplomacy. Member of ICA, ECREA, MediaForm-the association of educators in journalism, Romanian Writers Union etc. she was the president of EUNIC-Hungary Cluster. Brindusa Armanca published in the country and abroad researches about media in transition, and books about regional TV in Romania, about journalism and PR.

Education

Graduated - Faculty of Letters&Philosophy - University of Timisoara

PhD - University of Bucharest

Additional studies, exchanges

Academic

2005-2008 Media research with 24 partners COST A-30: "East of West". Setting a new Central and East European Media Research Agenda

2002 - TOT in Communication - transForma (Holland)

1999 - Central European University, Budapest (Hungary)- CRC in Media Ethics

1998 - Universite de la Mediterranee Aix, Marseille (France) - research program

University ULIM of Chisinau visiting professor, summer program

1997 - University of Central Lancashire, Preston (UK)- academic exchange

1996 - Universite de la Mediterranee Aix, Marseille - academic research

1996 - Mass Media and Democracy, Summer progr. CEU, Budapest (Hungary)

1995 - Chico State University, California (USA), Program for Romanian
Journalists/Academics

1986 - Training in Public Library Basics, Timis County Library

Journalism and Cultural Diplomacy

2006- Training for cultural diplomacy-Ministry of Foreign Affaires Bucharest

2005 - Journalism&UE, Bruxelles, septembrie 2005

2003 - Training in Copyright Law, TVR

2002 - Training ARTE for Euro-regional TV co-productions, Szeged (Hungary)

2001 Training Management of TV Production, Thomson Foundation, Iasi

2000 TV Management, CIRCOM, Strasbourg (France)

1999 News Management, Media Academie Hilversum (Olanda), Bucharest

1998 Training Management și marketing Center for Independent Journalism, Bucharest

1995 - Training in radio and tv journalism, ELIAMEP, Athens (Greece)

1994 and 1995 - Stage at Radio Free Europe Munchen (Germany)

1993 - Training BBC Ulster , Belfast, Northern Ireland (UK)

Professional experience

Media and Cultural Management

2006-2012- Director of Romanian Cultural Institute Budapest

2004-2006, Editorial Director ZIUA GROUP

1997-2003, Manager of TVR Timisoara

1997-1999, Member of Managerial Board of Romanian Television

1996- 1998, Head of Journalism Department, University of the West

1996- 1998, Member of the Media Board of SOROS Foundation Bucharest

1990-1991, Editor in chief of "Bufnita" magazine

Project country manager for several projects :

New Media Literacy for Media Professionals. Parteneriat Leonardo da Vinci nr. LLP-LdV/PAR/2012/RO/222 (2012-2014)

Indicators for Media Pluralism in the Member States. Towards a Risk-based Approach. Country Correspondent for Romania (2008-2009)

INDIREG. Indicators for independence and efficient functioning of audiovisual media services regulatory bodies for the purpose of enforcing the rules in the AVMS Directive”, Country correspondent for Romania (2009-2011)

East of West. Setting a New Central and Eastern Media Research Agenda (2005-2009)

TELEVEST FESTIVAL (since 1997, 6th edition). Sponsors: Euroregional Center for Democracy, British Council, French Cultural Center, Alcatel, USA

Cultural Center, Timisoara Council, Freedom House, Timis County Council

Ethics Guide for Students, granted by State Department of USA in 2001

Easy Access to Public Information, program financed by the Dutch Embassy

Transparency in Communication (together with **transFORMA**, 2000-2002)

Desktop Publishing Lab, grant from Soros Foundation for Journ.Dep. in 1996

Equal Chances, program granted by Soros Foundation in 1995 (ALMA Assoc.)

Media Education and Training

Since 2005- Professor PhD at the University "Aurel Vlaicu" Arad
 2004 – 2005- Associate professor University Lucian Blaga Sibiu
 1997- 2003 - Professor - University of the West, Timisoara
 - Media Ethics, Media Law, Newsgathering
 2000-2002 - Training in communication provided for TransFORMA
 1996-1999 - Training for Romanian students - "Brainstorming" Summer University
 in Republic of Moldova provided for Soros Foundation Moldova
 1997 - Training in Journalism for regional group in Szeged (Serbian,
 Hungarian, Romanian, Albanian journalists) provided for House of
 Europe

Journalism

1997 - 2004 (2012 back)- Producer, manager of **TVR Timisoara**
 2004-2006- Editorial Director **ZIUA Press Group**
 1991- 1999 – Correspondent for **Radio Free Europe** (Munich, Prague)
 1991-1996 - editor for **Express** weekly; editor in chief for **Bufnita** magazine ; freelance
 journalist for newspapers and magazines like **22, Agenda, Orizont, Timisoara Daily, Privirea, Delvilag** (Hungary), for Radio Timisoara and TV channels (TVT'89, Analog, Antena 1, Romania 1, Romania Cultural, Romania International, Rai Uno, TV Novi Sad, MTV Szeged)
 1987-1991 - reporter for the local Hungarian daily **Temesvari Uj Szo**
 1984-1987 - librarian in Timis County Library
 1977-1984 - teacher (Romanian Literature) in Timis and Caras Counties
 - Criticism in contemporary literature in **Orizont** magazine

Books and publications

Frontieriștii. Istoria recentă în mass-media (Border-crachers.Recent History in Media), ediția a II-a revăzută și adăugită, Editura Curtea Veche, București, 2011
Közelmúlt a médiában. Határesetek a szögesdróton (Border-crachers.Recent History in Media translated into Hungarian), fordította Koszta Gabriella, Irodalmi Jelen Könyvek, 2011
Istoria recentă în mass-media. Frontieriștii, (Border-crachers.Recent History in Media. Border-crachers, first ed.), Editura Marineasa, 2009
Media Culpa, Editura Curtea Veche, 2006
Invata sa invingi (Learn to win), Editura Curtea Veche, 2006 (co-autor Dana Harbuz-Miricioiu)
Mesajul lui Crypto. Comunicare, cod, metafora magica (Crypto s Message), Editura Curtea Veche, 2005
Televiziunea regională în Romania (The Regional Television in Romania) Editura Mirton, 2002
Ghid de comunicare pentru jurnaliști și purtători de cuvânt (Communication Guide for Journalists &PR), Ed. Mirton, 2002
Ora ireală (Dream hour), Sofia Arcan, îngrijire ediție, Ed. PopaS Art, 1995

Awards

2012 – Award for Cultural Diplomacy offered by The Ministry of Culture In Hungary p
 2011 – Plaque of Memorialul Revoluției 1989 Timișoara
 2005 – Cultural award of the Romanian Academy

- 2005 - "Pro Amicitia" Award of the Association of Hungarian Journalists in Romania
- 2004 - Award of Association of Romanian Professional TV Journalists (APTR) for **City Folks Timisoara** (European cooperation category)
- 2003 - Award for documentary film **Maria Balan's Village:Uzdin**, Etnos Festival Bacau
- Special commendation of ORIFLAME for promoting women issues in tv
- 2002 - Award of Association of Romanian Professional Tv Journalists for the best tv portrait, for **Ava, More than Portray**, documentary film
- Special Commendation for **Timisoara, la Boheme** , PRIX CIRCOM REGIONAL, Kosice (Slovakia)
 - Excellence Award in culture offered by AUA, Austria
 - Prix in the International TV competition "My homeland" for the film **Ava, More than Portray**, in Ujgorod (Ukraina)
- 2001 - Award for the best screenplay for the **Return of the Kangaroo** TV documentary at EKO International Tv Festival of Ohrid (Macedonia)
- PRIX Culture-Dialog for the Televest Festival contribution to the Euroregional dialogue
 - Excellence Award of the International Confederation of Journalists for promoting partnership between journalists of the world
 - Diploma of honor of the Cultural Association of Romanian Community of Hungary
- 2000 - Prix of Timisoara Press Association for organizing TELEVEST Festival
- 1999 - Award of the Association of Romanian Professional TV Journalists (APTR) for the documentary film **HOLI**
- 1998 - Great Award of Televest Festival for the documentary film **Timisoara, Little Vienna**
- **Brainstorm '98** Honor Diploma for the contribution to the development of the academic education in Romania and Moldavia
- 1997 - Honor Diploma of the International Caricaturists Association
- 1995 - **Memorialul Revolutiei** Award for Investigative journalism
- 1994 - **Diogene** Award for quality radio journalism at Free Europe Radio
- 1983 - The award of the **Professional Writers' Association** and of the **Orizont** magazine for literary criticism

Membership

- ICA
- ECREA
- TI - Transparency International- Romania (Founding&Board Member)
- MEDIAFORM- Association of Romanian Media Educators
- GRASP- Advisory Board Member
- TVR - member of Board of Directors (1997-1999)
- AZR -The Association of the Romanian Professional Journalists
- AJFR - The International Association of the French-speaking Journalists
- MEMORIA Association and Review, founding member
- SOROS Foundation - Romania - member of Media Board (1996-1998)
- MEDIAFORM- Association of Romanian Educators in Journalism- founder

SAR - Romanian Academic Society, member
VIDEOVEST Association-Timisoara (member of Convention of Media
Organizations), president
EeBA, European Ethnic Broadcasting Association, European Board Member
Romanian Press Club, member